

Items in Header Menu

Home

- Our Services
- Quest for Success
- Our Coaches

These three main services will be featured as the main map on your home page

On the main page, we will be re-writing most of the content. We want it phrased in a way that answers the question

“Why this service is valuable to you”

Why Pursuits (About)

This will be a tweaked version of your about page, and it will focus on the value you bring to your customers.

- List each of your board of directors with links to their bios
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Our Coaches

- Get a recommendation
(This page will be a contact form for them to reach out to you so you can connect them with the right product or service).
 - Each of the categories of coaches will be listed below “Get a recommendation”
 - Each individual coach page will act as it’s own landing page.
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Our Services

- Each of your services will be listed below.
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Articles

Quest for Success

This will be a button on the main menu, and will be a highlighted button.

Footer Menu

[Policies and Procedures](#)

[Privacy Policy](#)

[Join our Team](#)

[Contact Us](#)